



Maldiveseducationexpo

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POST-SHOW REPORT



**4TH MALDIVES
INTERNATIONAL
EDUCATION
AND CAREER
EXPO 2019**

**28 FEBRUARY- 2 MARCH
DHARUBAARUGE, MALÉ, MALDIVES
03.00 PM - 10.00 PM**

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MALDIVES INTERNATIONAL EDUCATION & CAREER EXPO
28 FEBRUARY- 02 MARCH 2019
3.00 PM- 10.00 PM
DHARUBAARUGE HALL, MALÉ, MALDIVES
4TH / FOURTH ANNUAL

EVENT DATES TIME VENUE EDITION FREQUENCY

CO- ORGANIZERS



ENDORSED BY

PRIVATE HIGHER EDUCATION ASSOCIATION OF MALDIVES



SUPPORTED BY

MINISTRY OF HIGHER EDUCATION OF MALDIVES



OFFICIAL SPONSORS



KEY HIGHLIGHTS

- 4th EDITION
 - 50 EXHIBITING STALLS FROM
- 
- 1500 VISITING STUDENTS
 - SPECIAL MQA SESSION
 - 04 WORKSHOPS/ SEMINARS
 - 07 RENOWNED SPEAKERS
 - SPECIAL GAMING ZONE





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Chief Guest, Hon. Dr Ibrahim Hassan, Minister of Higher Education

Guest of Honor, His Excellency, Major General (Retd) A.B. Thoradeniya, High Commissioner of Sri Lankan High Commission in the Maldives.

Dr. Aamal Ali, Sec. General, Private Higher Education Association of Maldives

Mr. Aasim Mukthar ,CEO- Lanka Exhibition & Conference Services (Pvt) Ltd

Mr. Husnie Rauf, Director-Maldives Exhibition & Conference Services (Pvt) Ltd

Ms. Aishath Mueena, Executive Director- Asaree Services (Pvt) Ltd

**THE EVENT WAS
INAUGURATED
BY EMINENT
PERSONALITIES
THAT INCLUDED**

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The 4th edition of MIECE 2019, with high quality of Visitors and Exhibitors, was a great success in all respects. The event received an overwhelming response from all exhibitors, visitors and delegates. Held annually, the only show of its kind in Maldives and the largest in the country, which achieved great results in terms of participation, attendance and public awareness.

MIECE 2019 witnessed the presence of quality Educationists, Ministry Officials, School Principals, Industry professionals, Media, Students & Parents from across Male' and Hulhumale over the three days

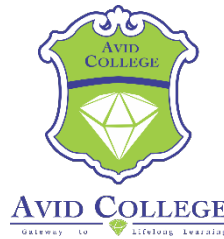
MALDIVES INTERNATIONAL EDUCATION & CAREER EXPO 2019 SUCCESS STORY



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BANDOS
MALDIVES



DMCS Deva Matha Central School
Emphasis is on life

50 INSTITUTIONS

07 COUNTRIES

1000
RECOGNIZED
PROGRAMS



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50 INSTITUTIONS

07 COUNTRIES

1000
RECOGNIZED
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WHICH ASPECTS OF THE EXHIBITION WERE MOST BENEFICIAL FOR YOU?

“To receive the database of the potential students from pre-registering & On-site registering” -

Sri Lankan Aviation College

“Receiving fresh and potential candidates interested in the industry” - *Bandos, Maldives*

“The event itself” -

British Council IELTS, Sri Lanka

“Meeting potential students with their parents at the expo” -

American College of Higher Education, Sri Lanka

“No. of Inquiries” -

Metropolitan College, Sri Lanka

“Direct meeting with the prospective students” - *Lovely Professional University, India*

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EXHIBITOR FEEDBACK

We believe that the event was good and well organized –

B.H.M.S. Switzerland

The meeting organized with all Exhibitors and the Maldives Qualification Authority (MQA) at the expo-

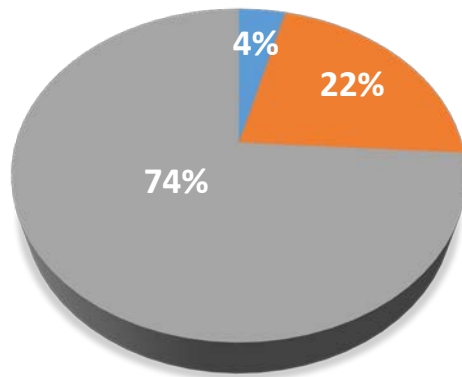
IIHE - Imperial Institute of Higher Education, British School of Commerce, Informatics Institute of Technology, Sri Lanka

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THE RETENTION RATE
OF REPEAT
EXHIBITORS TOPS
THE CHARTS AT 80%

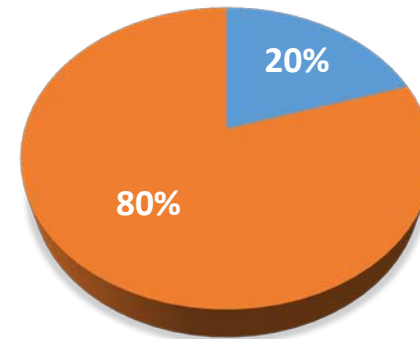
EXHIBITOR FEEDBACK

Will you participate at MIECE 2020?



■ No ■ Undecided ■ Yes

Have you participated as an exhibitor at MIECE in the past?



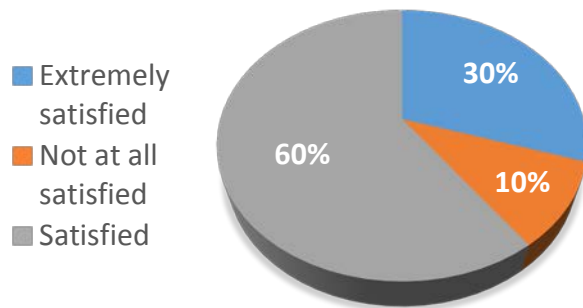
■ No ■ Yes

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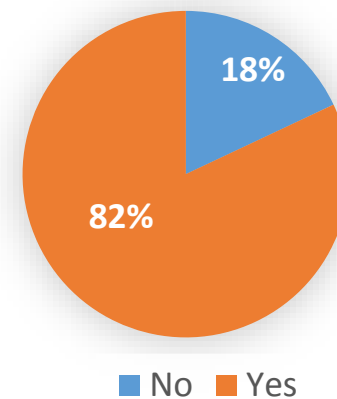
EXHIBITOR FEEDBACK

40% STUDENT REGISTRATIONS AT THE EXPO

Are you satisfied with the number of student Inquires and registrations?



Were your expectations of the Expo met?



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CONCURRENT EVENTS

“MQA SESSION”

A SPECIAL SESSION SCHEDULED WITH THE CEO OF THE MALDIVES QUALIFICATION AUTHORITY (MQA) AND ALL PARTICIPATING EXHIBITORS



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CONCURRENT EVENTS

“HOW TO BECOME AN OUTSTANDING CHEF”

A WORKSHOP CONDUCTED BY CHEF ALAN PALMER AND 04 YOUNG MALDIVIAN CHEFS



ISMAIL NASEER

Silver Medal Winner
at HOFEX 2017
Hong Kong



IBRAHIM NATHIF

Gold & Silver Medal Winner
at La Cuisine, SIAL 2018, Abu Dhabi
Most Outstanding Chef, Hotel Asia
Int' Culinary Challenge 2018



AHMED FATHEEN

Gold Winner at Dubai Master of
Seasoning, Silver Winner at HOFEX
2017 and 3 Times Top Maldivian Chef
at Hotel Asia International Culinary
Challenge, 2012/2015/2016



AMINATH HAMEED

Most Promising Talent award
at Asian Pastry Cup 2018
Singapore



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CONCURRENT EVENTS

“DESIGN CAREERS OF 21ST CENTURY”

A TALKSHOW CONDUCTED BY KAREN MACLEOD, DIRECTOR-ACADEMY OF DESIGN (AOD)



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CONCURRENT EVENTS

“MODERN TRENDS IN MEDICAL EDUCATION”

A SEMINAR CONDUCTED BY M.Z.M. FAIZEEN, CEO-EDULANKA STUDY ABROAD



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“PRODUCT DEVELOPMENT, BRANDING & VISUAL MERCHANDISING”

A WORKSHOP CONDUCTED BY KAREN MACLEOD, DIRECTOR-ACADEMY OF DESIGN (AOD)

CONCURRENT EVENTS



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CONCURRENT EVENTS

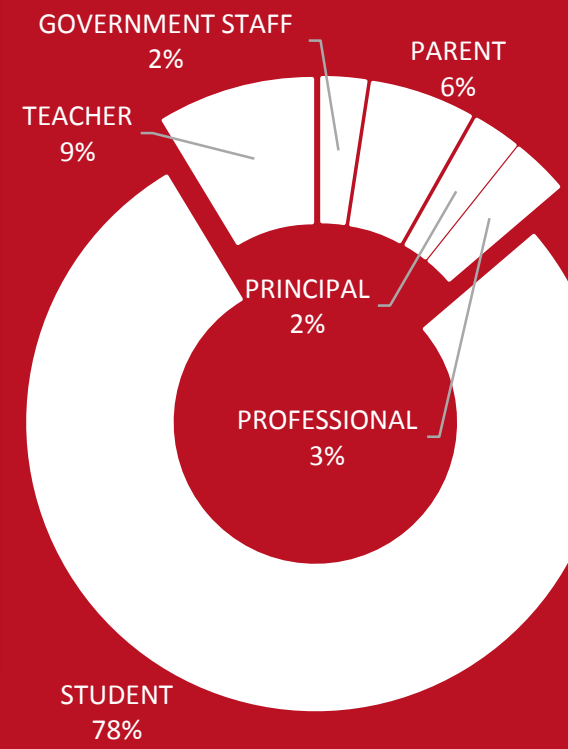
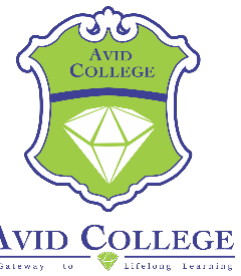
“COMIC-CON AT THE EXPO”

AN ENTERTAINMENT GEEK-FEST CONDUCTED BY GAMERS ASSOCIATION OF MALDIVES



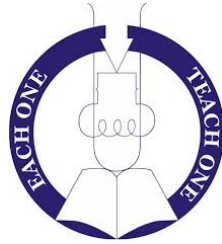
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WELL ATTENDED AND HIGHLY ANTICIPATED

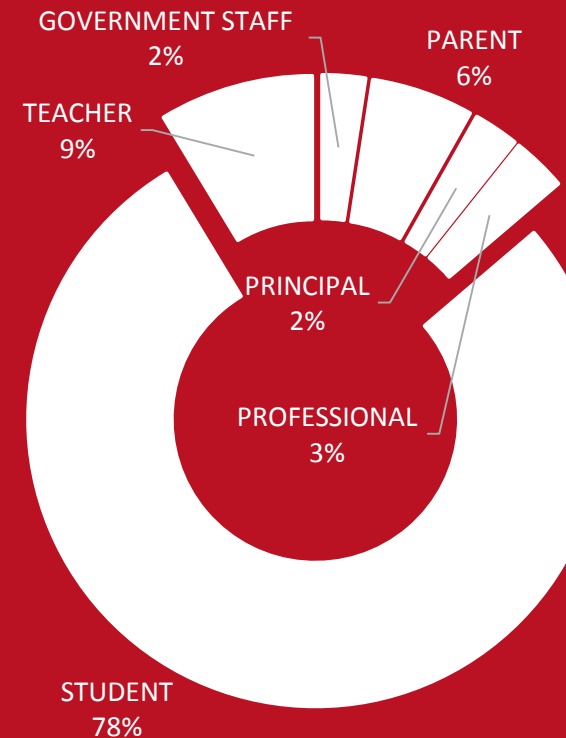


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WELL ATTENDED AND HIGHLY ANTICIPATED



جامعة المالديف الإسلامية
ISLAMIC UNIVERSITY OF MALDIVES



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GLIMPSE OF THE EVENT



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OF THE EVENT

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PRESS CONFERENCE

Media Representatives from Raajje TV, AVAS, Vaguthu, Sun Online, V TV, Sun TV, PSM attended the the Press Conference

AN EXTENSIVE REACH
ACROSS MALÉ
AND HULHUMALÉ



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AN EXTENSIVE REACH ACROSS MALÉ AND HULHUMALÉ



RAAJJE.MV

Education Expo fshaifi

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https://raajje.mv/news/51472?utm_source=dlvr.it&utm_medium=facebook&fbclid=IwAR1azr0slhLd-sLr19jLR7bYcdZRIdURC_0xAhCtZAy-eCrkPQsDXVOC50



SUN.MV

Rajjeygai bavva emme bodu education EXPO fshaifi

Read more at sun.mv

<https://sun.mv/116109?fbclid=IwAR07K5spzmaof7o56QNI19OVfDPrWLF2WNA0PRVQo6HKWf5FhiEM6WjYjY>

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AN EXTENSIVE REACH ACROSS MALÉ AND HULHUMALÉ



AVAS.MV

Education and Career Expo maadhama fashanee

The leading news media in Maldives

<https://avas.mv/60984>



AVAS.MV

Maldives international education expo anna mahu

The leading news media in Maldives

<https://avas.mv/58956?fbclid=IwAR0159A3mOgRsmwNIMXuIGPW5EX0fIPSEy91FO5kpmY7NP9HOqh0DQ9a8v4>

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AN EXTENSIVE REACH ACROSS MALÉ AND HULHUMALÉ



VAGUTHU.MV

Education And Career Expo Miahruves: Dharivarunnah Ranu Ge Furusatheh

<https://vaguthu.mv/news/148211?fbclid=IwAR0UJEEdOVbYkwY8r18WEOn3Jw4pmdBqzMmJK2Ng3OtGTeeo3nq8KfSd3damE>



SUN.MV

International education Expo anna mahu baavvane

Read more at sun.mv

https://sun.mv/114115?fbclid=IwAR2Ht4TnuZLkNlrrdoQX7JrBwh_EZnQgthWrkwSI1zWGrtgorPwmonDUQ9A

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With a focus on adding more country representatives and varied study programs to the next edition and the determination to expand & improve, MIECE team is confident of bringing a much bigger event in 2020.

Taking this journey ahead, MIECE 2020 is set to take place in February at Dharunaaruge, Malé, Maldives.

MIECE 2020 A JOURNEY AHEAD!





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**CONTACT OUR TEAM
TO DISCUSS THE
PACKAGES AVAILABLE
FOR MIECE 2020**

Sales & Sponsorship

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