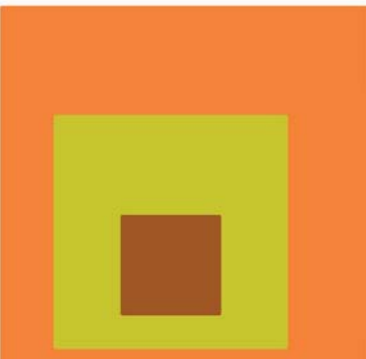
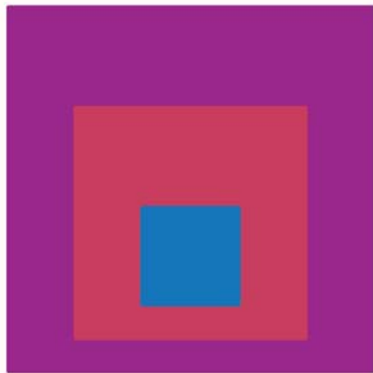



**5TH MALDIVES
INTERNATIONAL
EDUCATION
AND CAREER
EXPO 2020**

**09 - 11
APRIL**
3.00 PM - 10.00 PM

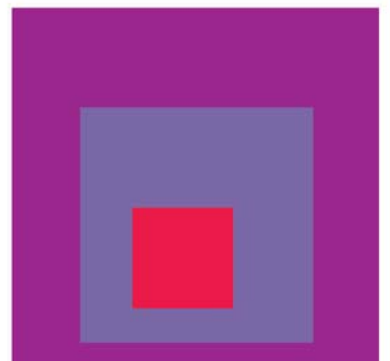
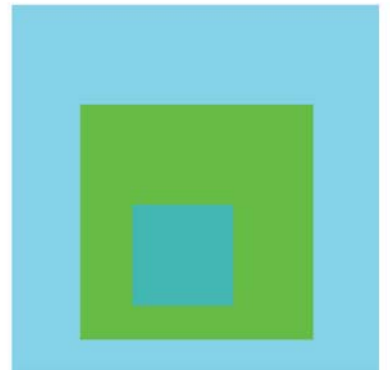
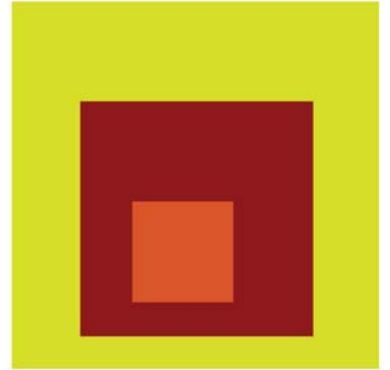
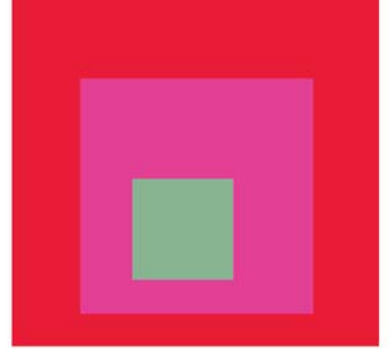
**DHARUBAARUGE HALL
MALÉ, MALDIVES**

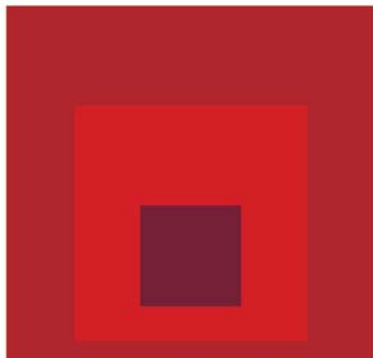
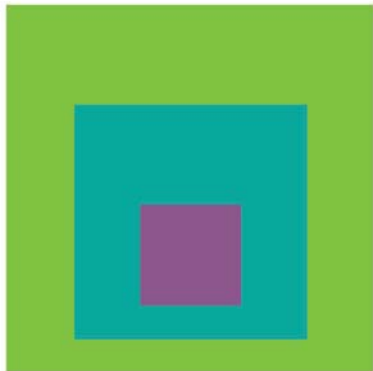
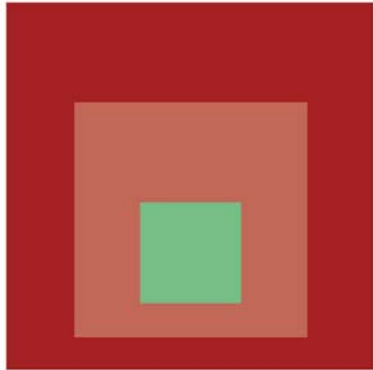


WHY MALDIVES?

Maldivian students are increasingly turning towards other countries as a home away from home for their diverse educational needs. Maldivian students of today are very focused and wise in their choice of careers and seek out new avenues and options for education and career development on a regular basis. Increasingly Maldivian students are favoring the South Asia & ASEAN Region to further their education.

In the Maldives there are few opportunities for youth to pursue their career. Therefore there is a growing demand and a thirst among the youth to study overseas & to look into ways in which they could occupy themselves in the Maldives. Market opportunities at Maldives Education EXPO are unlimited. By being a part of Maldives Education EXPO you can reach a large proportion of the Maldivian market in a short time span. Whether you introduce study opportunities, raise company profile, change market perception or generate sales leads, you can achieve more in three days at Maldives Education EXPO than you might otherwise achieve in years. Maldives Education EXPO caters to the youth providing them with much awaited opportunities.





WHY MALDIVES EXPO?



NO. 1 LARGEST EDUCATIONAL EXHIBITION IN THE MALDIVES



80% OF STUDENTS ATTEND WITH PARENTS



OPPORTUNITY FOR LOCAL AND FOREIGN EDUCATIONAL INSTITUTES TO CONSOLIDATE YOUR PRESENCE IN THE MALDIVES



SEMINAR, WORKSHOPS, COMPETITIONS, AND MUCH MORE DURING THE EXPO



PERFECT TIMING JUST AFTER THE RELEASE OF O/L & A/L EXAM RESULTS



OPPORTUNITY TO INTRODUCE NEW PROGRAMS AND COURSES TO OVER 1000 VISITORS



GENERATES EXPOSURE FOR YOUR INSTITUTE VIA A RECOGNIZED AND PROFESSIONAL LEADER IN THE INDUSTRY



WILL ATTRACT MORE VISITORS THROUGH THE RECENT DEVELOPMENT OF THE HULHUMALÉ BRIDGE

**THE RETENTION RATE OF REPEAT EXHIBITORS
TOPS THE CHARTS AT 80%**

**30% PRESS MENTIONS
AN EXTENSIVE REACH ACROSS MALÉ & HULUMALE**

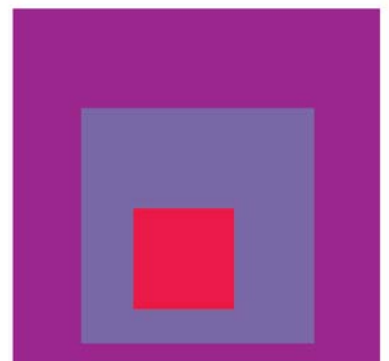
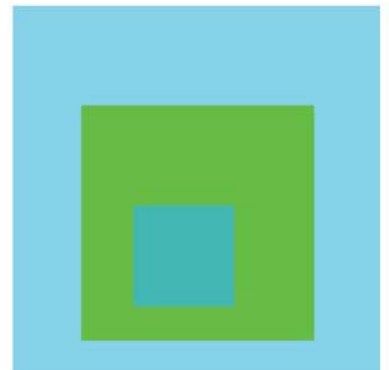
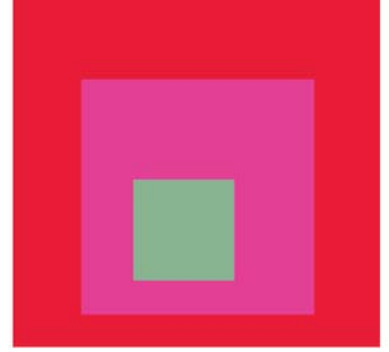
40% STUDENT REGISTRATIONS AT EXPO

**OPPORTUNITY TO ACCESS POTENTIAL
STUDENTS THROUGH PRE-REGISTERED &
ON-SITE REGISTERED ATTENDEES**

Professional Educational Institutes
Tertiary Education Providers
International Education Councils
Hotel Schools & Tourism Institutions
Management & Marketing Institutions
Business Schools
Medical Institutions & Nursing Schools
Interior and Architecture Schools
Engineering Schools
Graphic Designing Institutes
School of Fine Arts
Fashion Designing Institutes

Financial & Banking Institutions
Vocational Training Schools
Resorts & Hotels
Recruitment Consultants
Student Counselors
IT Institutes
Maritime Institutions
Aviation Schools
Education NGOs
Language Centers
Visa Information Service
Providers

EXHIBITOR PROFILE



POPULAR HIGHER EDUCATION DESTINATIONS FOR MALDIVIAN STUDENTS INCLUDES:

Sri Lanka | Malaysia | Australia | Canada | Singapore | India | Bangladesh | China



Germany | France | New Zealand | Russia | The UAE | The USA | The UK



VISITOR PROFILE

O/L and A/L Students

School Leavers

Tertiary and Post Graduate Course Seekers

Parents

Undergraduates and Graduates

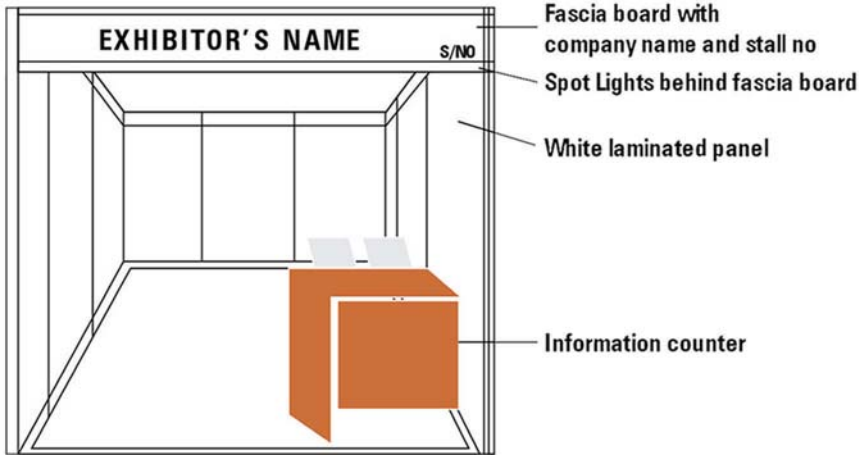
Principals and Teachers

Job Seekers

Journalists and Broadcasters

Representatives of Government Institutions

General Public



SHELL SCHEME STALL includes the following:

BASIC STALL STRUCTURE

ONE NAME BOARD

ONE COUNTER AND TWO CHAIRS

ONE 13 AMP PLUG POINT

FREE ENTRY IN THE EXHIBITOR DIRECTORY

SHELL SCHEME STALL OPTIONS

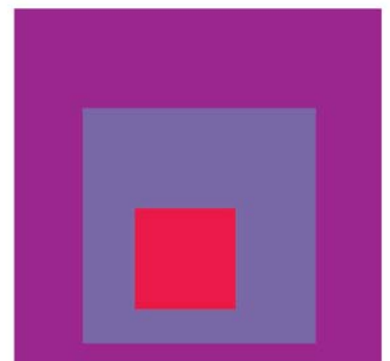
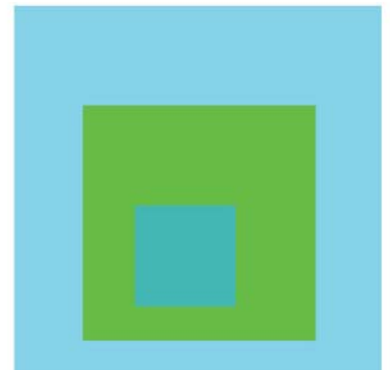
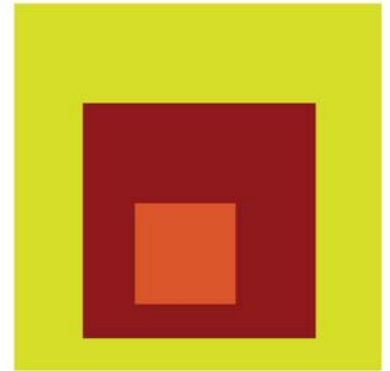
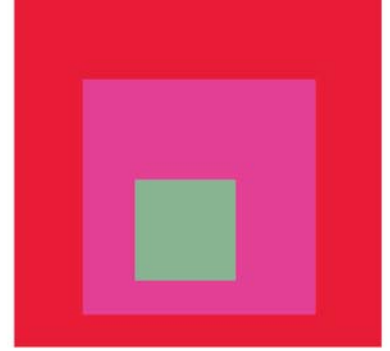
10 SQ.M (5M X 2M) - F

9 SQ.M (3M X 3M) - A

6 SQ.M (3M X 2M) - C

4 SQ.M (2M X 2M) - B

PARTICIPATION OPTIONS



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GLIMPSE 2019



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MIECE 2020 : A JOURNEY AHEAD

